JOHN PAOLETTI

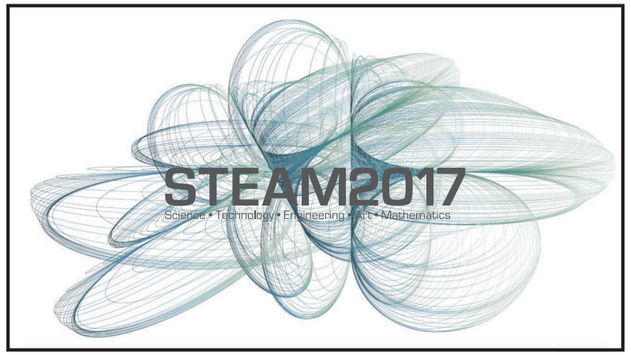
graphic design _ portfolio

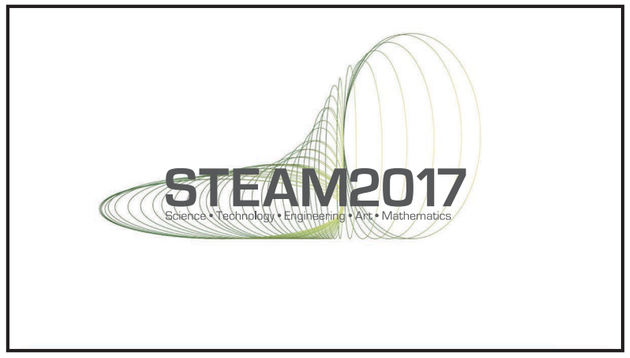
Exhibition Graphics _ STEAM2017 Exhibition
Typeface _ Eurostile Bold, Medium, Regular
Team Members _ Morgan Walker

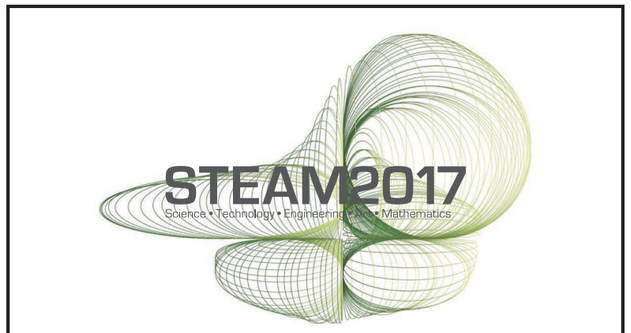
STEAM2017

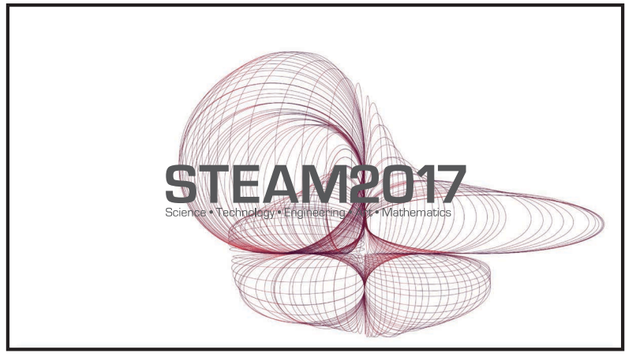
Science • Technology • Engineering • Art • Mathematics

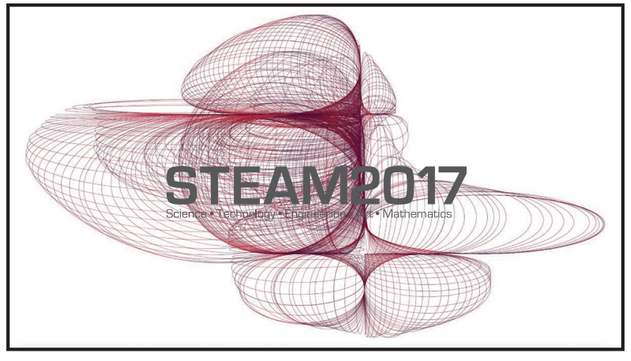
Exhibition Graphics _ STEAM2017 Exhibition
Typeface _ Eurostile Bold, Medium, Regular
Team Members _ Morgan Walker



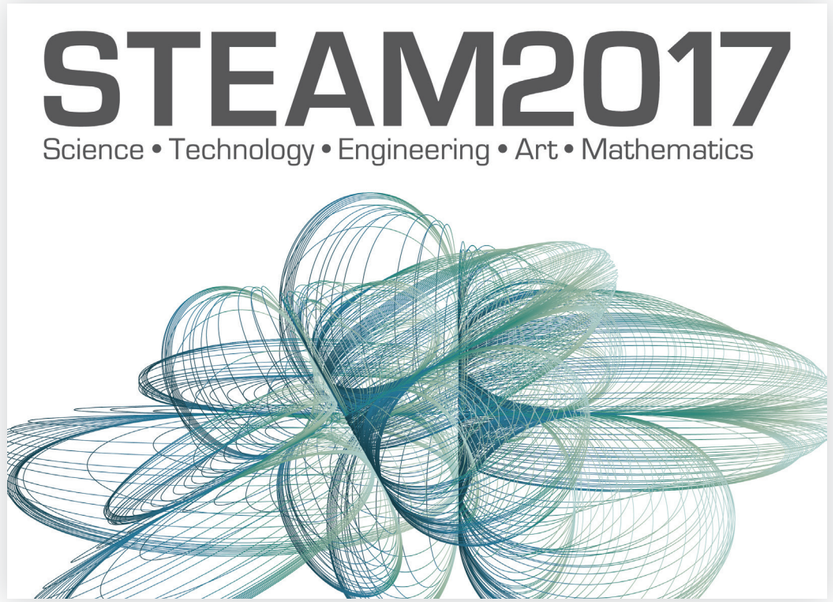


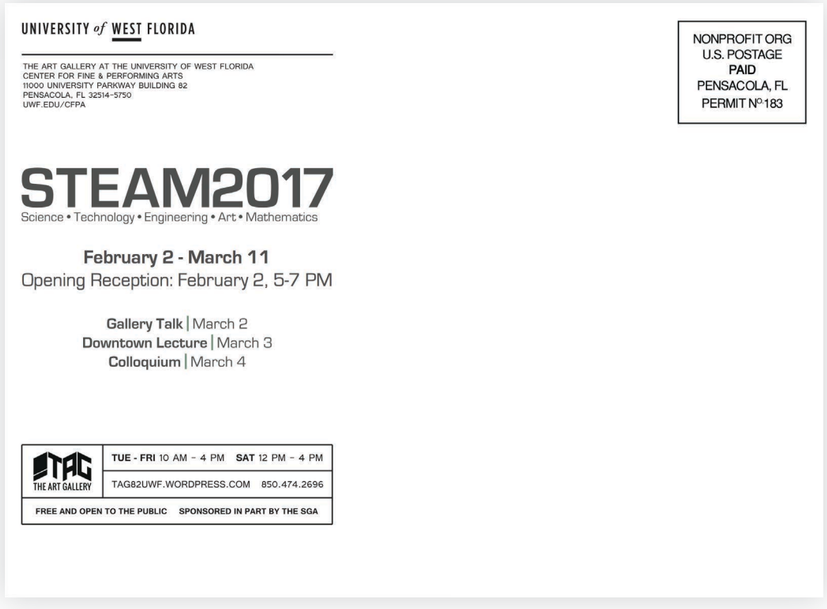


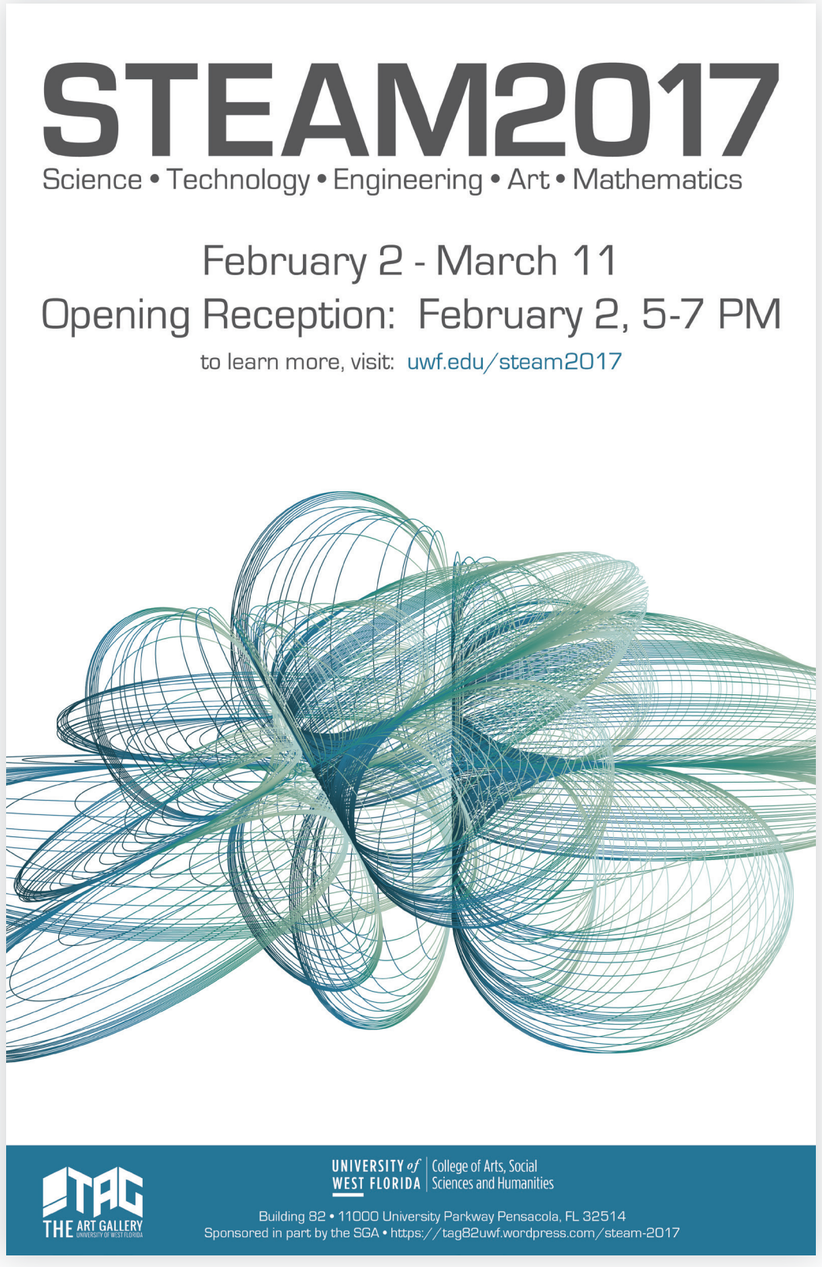




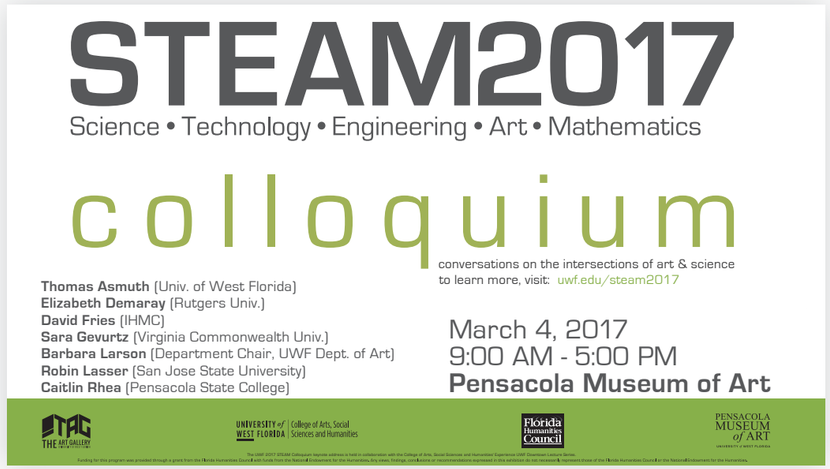
Exhibition Design _ STEAM2017
Typeface _ Eurostile Bold, Medium, Regular
Team Members _ Morgan Walker

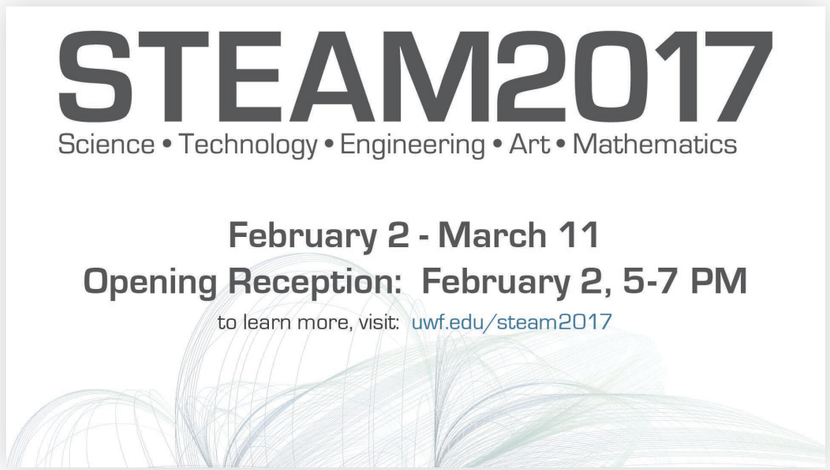






Exhibition Design _ STEAM2017
Typeface _ Eurostile Bold, Medium, Regular
Team Members _ Morgan Walker





Exhibition Graphics _ STEAM2017
Typeface _ Eurostile Bold, Medium, Regular
Team Members _ Morgan Walker

STEAM2017

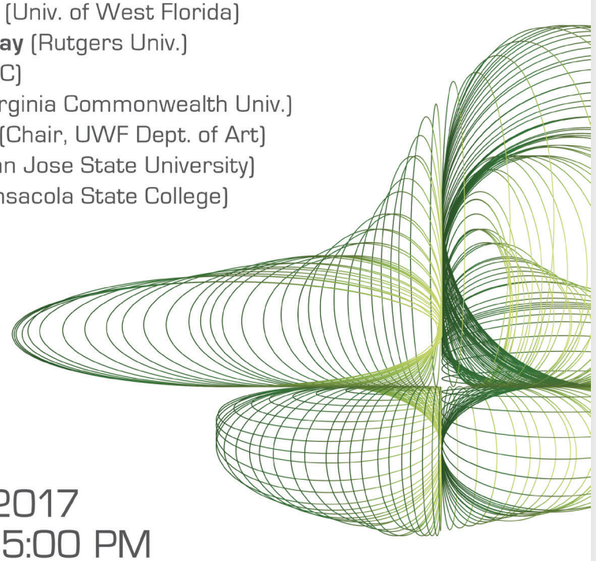
Science • Technology • Engineering • Art • Mathematics

colloquium

conversations on the intersections of art & science

presenters:

Thomas Asmuth (Univ. of West Florida)
Elizabeth Demaray (Rutgers Univ.)
David Fries (IHMC)
Sara Gevurtz (Virginia Commonwealth Univ.)
Barbara Larson (Chair, UWF Dept. of Art)
Robin Lasser (San Jose State University)
Caitlin Rhea (Pensacola State College)



March 4, 2017
9:00 AM - 5:00 PM
Pensacola Museum of Art

THE ART GALLERY | UNIVERSITY of WEST FLORIDA | College of Arts, Social Sciences and Humanities | Florida Humanities Council | PENSACOLA MUSEUM of ART, UNIVERSITY of WEST FLORIDA

The UWF 2017 STEAM Colloquium keynote address is held in collaboration with the College of Arts, Social Sciences and Humanities' Experience UWF Downtown Lecture Series.
Funding for this program was provided through a grant from the Florida Humanities Council with funds from the National Endowment for the Humanities. Any views, findings, conclusions or recommendations expressed in this exhibition do not necessarily represent those of the Florida Humanities Council or the National Endowment for the Humanities.

STEAM2017

Science • Technology • Engineering • Art • Mathematics

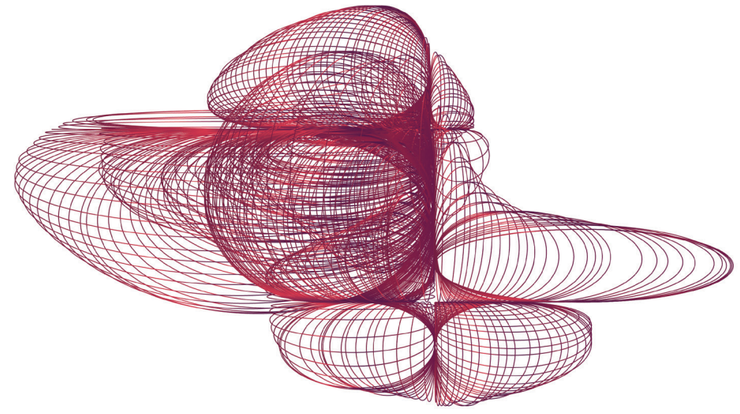
Artist Talk

Jiayi Young

(Assistant Professor of Design)

& Shih-Wen Young

(Professor of Astronomy & Physics)



February 2, 2017
4:00 PM - 5:00 PM
Professional Studies Classroom
Building 86, RM 130

to learn more, visit: uwf.edu/steam2017

THE ART GALLERY | UNIVERSITY of WEST FLORIDA | College of Arts, Social Sciences and Humanities | Florida Humanities Council | PENSACOLA MUSEUM of ART, UNIVERSITY of WEST FLORIDA

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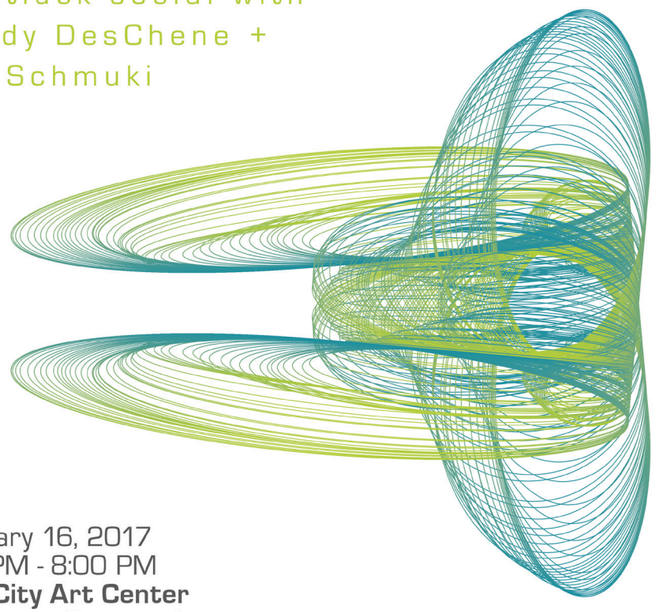
Typeface _ Eurostile Bold, Medium, Regular
Team Members _ Morgan Walker

STEAM2017

Science • Technology • Engineering • Art • Mathematics

PlantBot Genetics "Mothluck"

pop-up exhibition, artist talk,
& potluck social with
Wendy DesChene +
Jeff Schmuki



February 16, 2017
6:30 PM - 8:00 PM
First City Art Center
Downtown Pensacola

to learn more, visit: uwf.edu/steam2017

THE ART GALLERY UNIVERSITY OF WEST FLORIDA | UNIVERSITY of WEST FLORIDA College of Arts, Social Sciences and Humanities | Florida Humanities Council | PENSACOLA MUSEUM of ART UNIVERSITY of WEST FLORIDA

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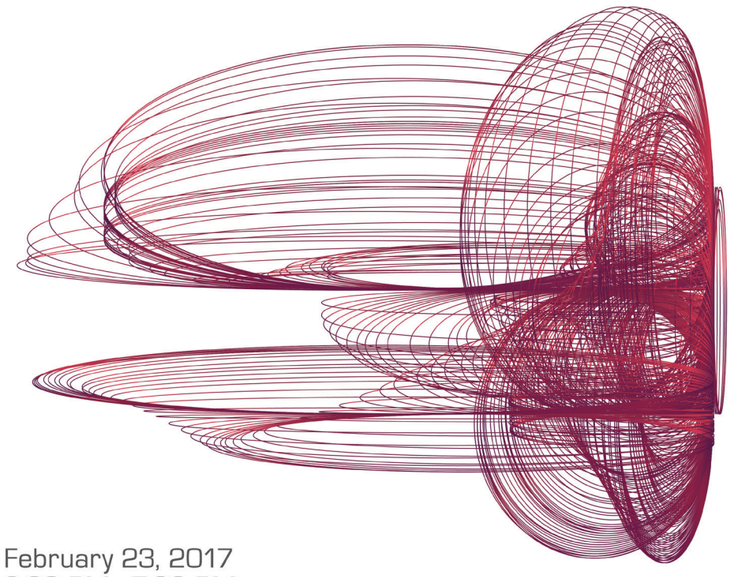
STEAM2017

Science • Technology • Engineering • Art • Mathematics

Artist Talk
Caitlin Rhea



February 23, 2017
6:00 PM - 7:00 PM
Artel Gallery
Downtown Pensacola

to learn more, visit: uwf.edu/steam2017

THE ART GALLERY UNIVERSITY OF WEST FLORIDA | UNIVERSITY of WEST FLORIDA College of Arts, Social Sciences and Humanities | Florida Humanities Council | PENSACOLA MUSEUM of ART UNIVERSITY of WEST FLORIDA

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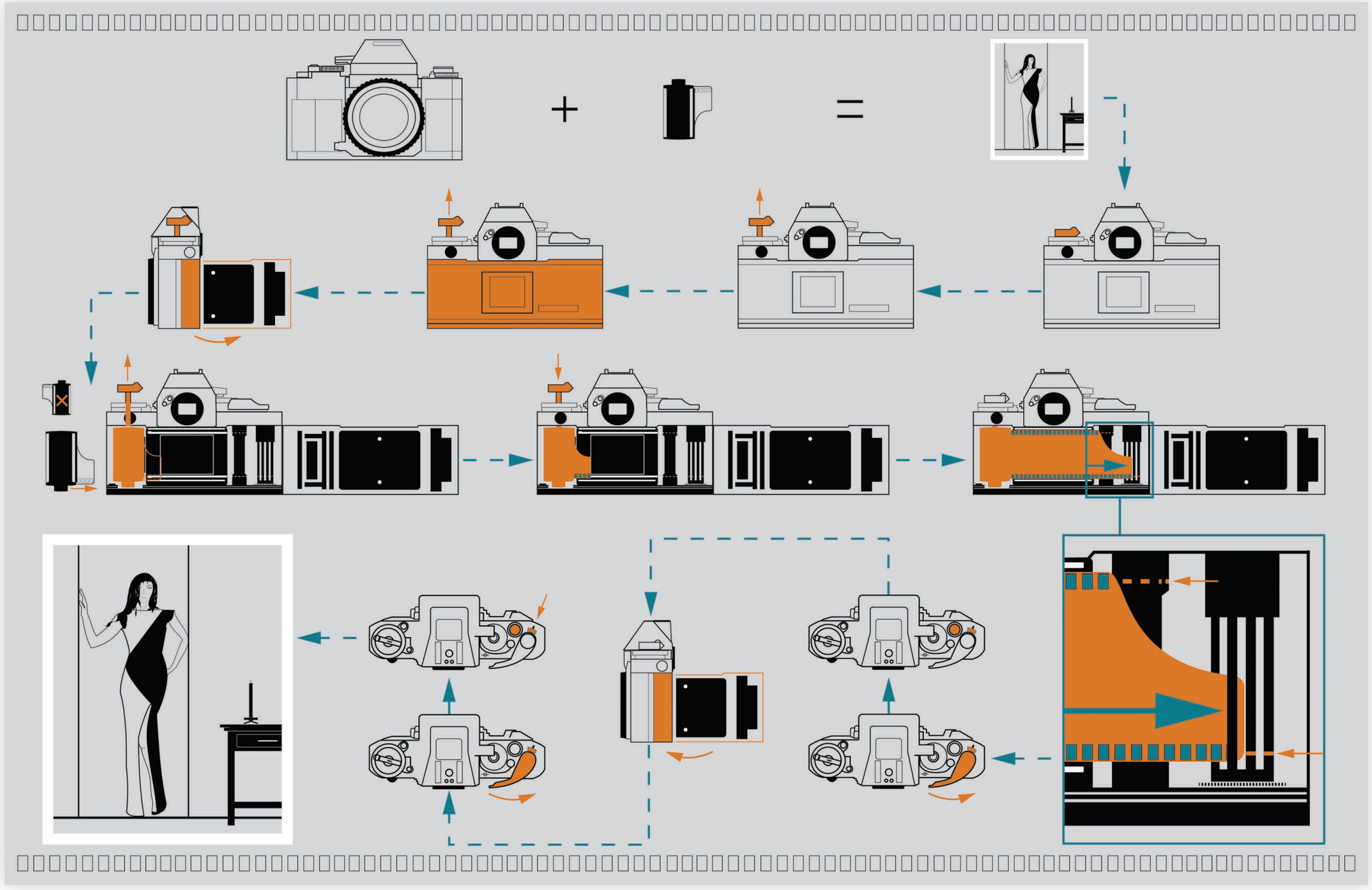
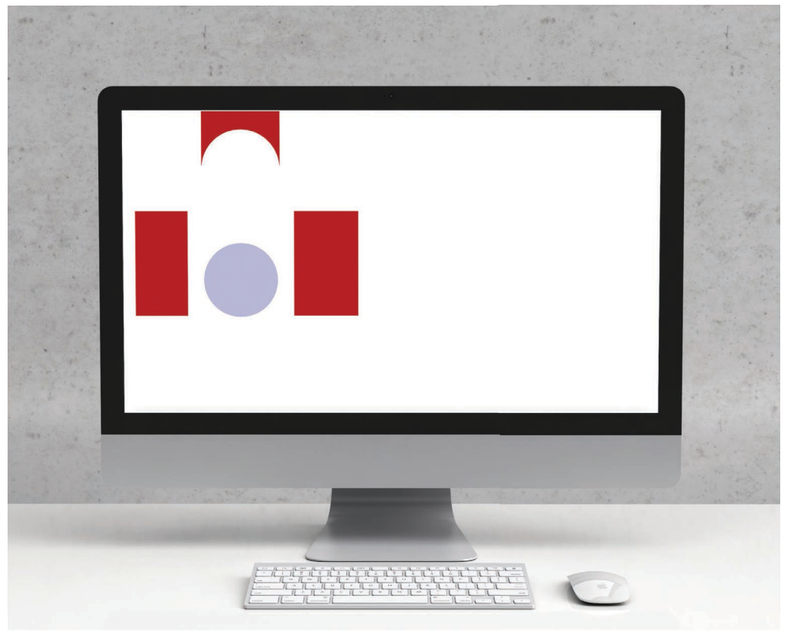
Poster Design _ PechaKucha Night
Typeface _ Ubuntu Bold, Medium, Regular, Light

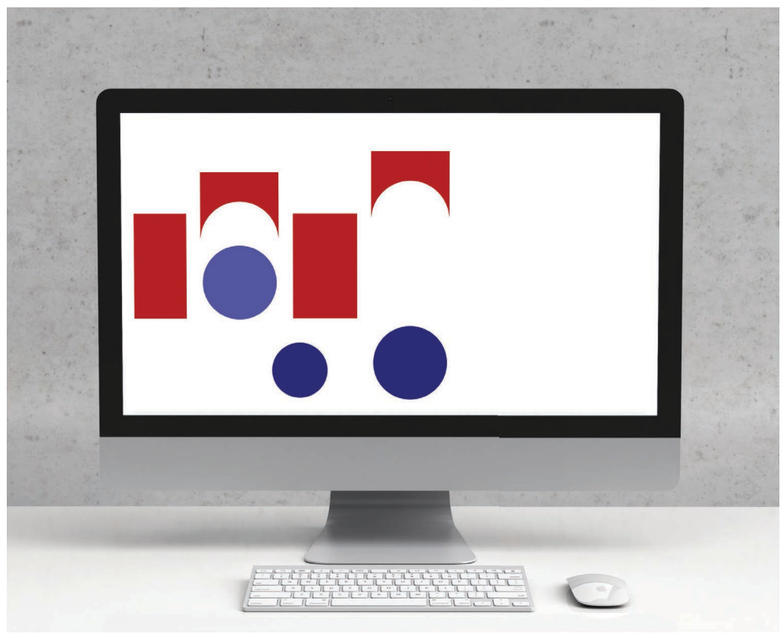
Poster Design _ Congressional Art Show
Typeface _ Gotham Bold, Medium, Book

Infographic _ Film Loading Instructions
Typeface _ N/A



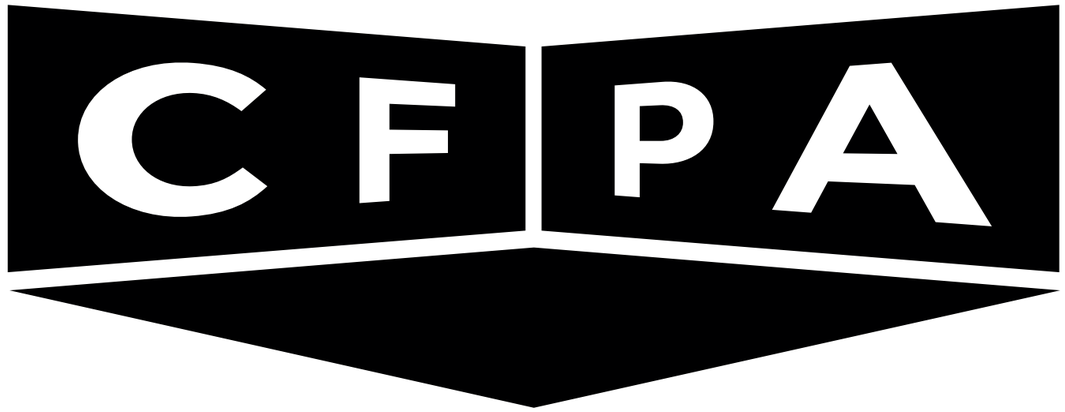
Motion Graphic _ Futura Exhibition
Typeface _ Futura Medium





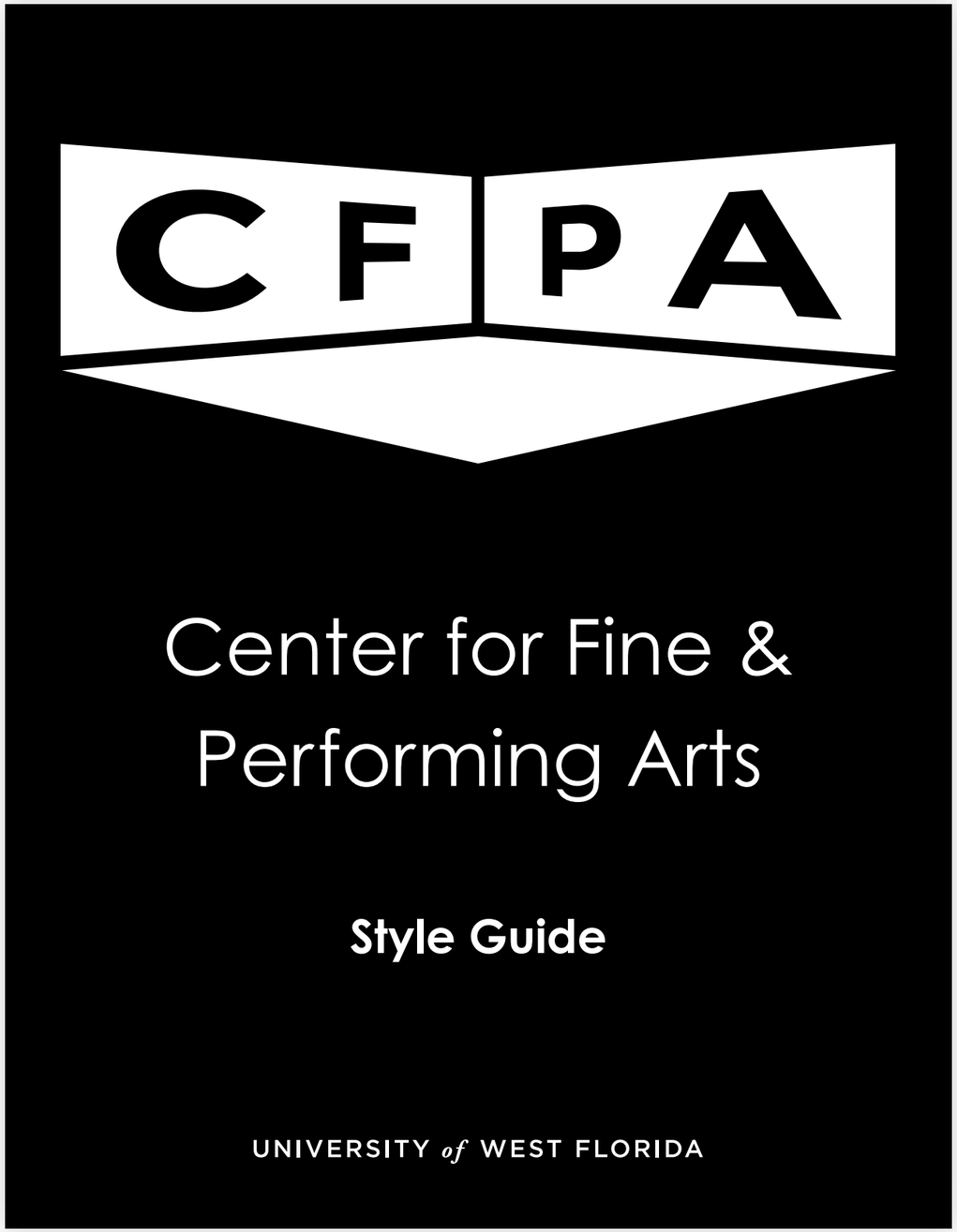
Identity _ Center for Fine & Performing Arts
Typeface _ Gotham Bold (modified), Book

Primary Logo



Secondary Logos

Tertiary Logos



Logo Size

The size of the logo is slightly flexible. However, a base guideline will be given to ensure legibility and to prevent the logo from becoming overwhelming on the printed page or screen.

Keeping within the size range below will help ensure the above and provide an attractive layout. Any size in-between these can be used as long as no stretching or warping is used.

The 1" width size works well with postcards in mind, while the 2" works well for poster size.

1" x 0.3828"

2" x 0.7654"

3" x 1.1482"

Direct Mail Layout _ CFPA Calendar
Typeface _ Gotham Bold, Book

How to Order (Individual Tickets)

(Season Tickets may be purchased through the CFPA Box Office or by going online to uwf.edu/cfpa and clicking the box office link)

Credit cards accepted: Visa, Mastercard and American Express

By Phone *(credit card required)*

CFPA Box Office: 850.857.6285

Commons Service Desk
(Individual tickets only): 850.474.2405

In Person

All tickets may be purchased by visiting the Center for Fine & Performing Arts Box Office, Bldg. 82.

the greater Gulf Coast community. TAG also draws upon the strong body of art produced within the department by featuring the work of UWF students and faculty through individual BFA exit exhibitions, the Annual Student Art Show and the Art Faculty Exhibition.

Online

(Online ordering is not available for free performances or UWF Student tickets)
Go online to uwf.edu/cfpa and click on the box office link. Tickets will be held at the CFPA Box Office for pick-up. Note: Our online ticket service charges a per-ticket convenience charge.

Individual Ticket Prices:

Adults: $16
Senior Citizens/Active Military: $12
UWF Faculty & Staff/Non-UWF Students: $10
Youth (18 & under): $5
UWF Students with valid Nautilus card: Free
(students must present their card in person to reserve or pick up tickets)

Reserved Seats:

You can now purchase reserved seats for Theatre performances in the Mainstage Theatre. Choose your favorite seat in the house and we will hold it for you. There is a $2 additional fee for reserved seats.

Seating:

All other performances have an open seating policy (no reserved seats). The house opens one half hour prior to curtain and patrons are advised to arrive early for the best selection.

Late Seating is at the discretion of the management and will vary according to the performance. To ensure the safety of those being seated and as a courtesy to the audience and the performers, this may require a delay until an appropriate time in the performance.

Parking

Parking is free for all visitors to UWF. Visitor permits should be obtained if visiting the CFPA between 8 a.m. & 5 p.m. No permits are needed for evening or weekend shows/events.

Visitor Permits

Visitor permits are available free of charge at the Visitors Center (Bldg. 81) and Parking Services (Bldg. 91) during weekdays from 8am to 5pm except on UWF holidays. Visitor permits, along with the recording of driver's names and license plate numbers are required to assist in the safety and security of everyone on campus.

Free Events:

Due to limited seating, many of our shows sell out, therefore reservations are recommended for all performances, but not required. You can reserve your tickets by calling the CFPA Box Office at 850.857.6285 or the Commons Service Desk at 850.474.2406.

About TAG

The Art Gallery's (TAG) annual series of revolving exhibitions highlights innovative regional, national and international artists and artwork. These exhibitions are intended to promote contemporary critical thinking and cultural inspiration for the benefit of UWF students and the greater Gulf Coast community. TAG also draws upon the strong body of work of UWF students and faculty through individual BFA exit exhibitions, the Annual Student Art Show (TAGGED) and the Art Faculty Exhibition.

TAG schedule:
Tuesday through Thursday – 10 a.m. – 5 p.m.
Friday – 10 a.m. –4 p.m.
Saturday – Noon – 4 p.m.

The UWF Department of Art also houses a permanent art collection that serves as an educational resource for students at the University of West Florida.

To learn more about TAG UWF, please visit our webpage at uwf.edu/art and blog at tag@uwfwordpress.com.

CFPA Faculty & Staff

Jerre Brisky, Director, Center for Fine & Performing Arts
Dr. Barbara Larson, Chair, Department of Art
Dr. Sheila Dunn, Chair, Department of Music
Charles Houghton, Chair, Department of Theatre
Nicholas Croghan, Art Gallery Director
John Marks, Coordinator, Center for Fine & Performing Arts

For more information about any CFPA events please call 850.474.2541 or 850.857.6057 or e-mail us at cfpa@uwf.edu.

UNIVERSITY of WEST FLORIDA | Center for Fine and Performing Arts
11000 University Parkway
Pensacola, FL 32514
uwf.edu/cfpa

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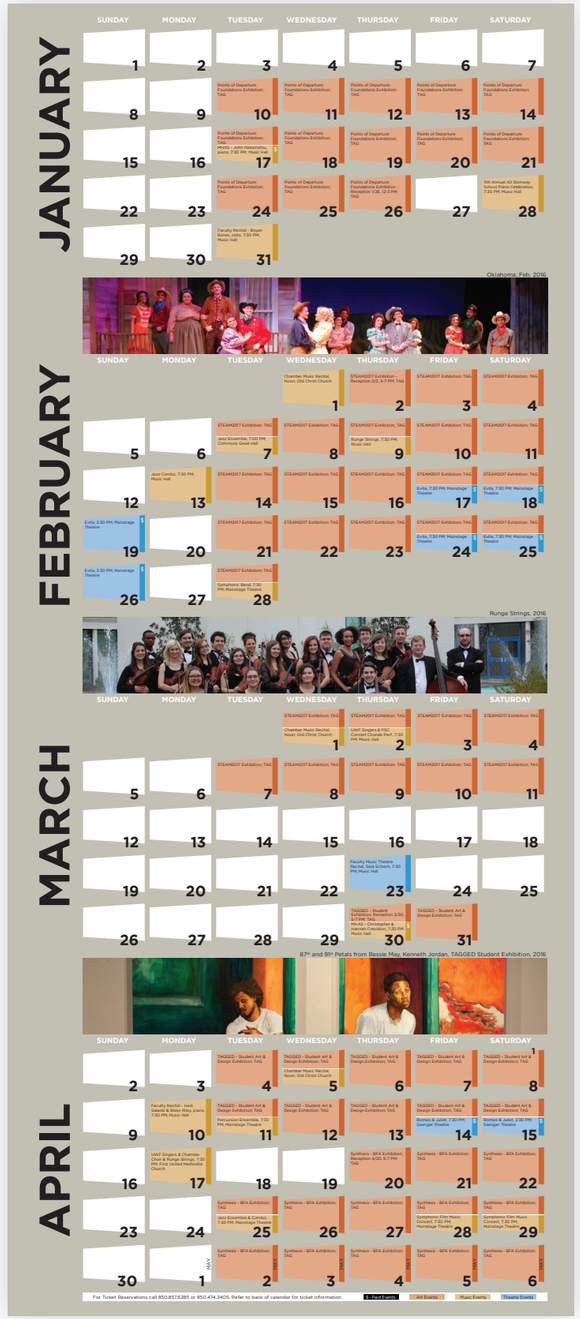
Direct Mail Layout _ CFPA Calendar
Typeface _ Gotham Bold, Book